



Responsible Tourism Awareness Workshop for the Tourism Industry

Responsible Tourism is becoming an important focus area for the tourism sector in South Africa as demand for more responsible holidays and facilities, both in terms of the natural and the socio-economic environment, grows. At a national level, the Department of Environmental Affairs and Tourism (DEAT) and the Tourism Grading Council of South Africa (TGCSA) are working together to develop National Minimum Standards for Responsible Tourism in order to direct this move in the South African tourism industry.

GreenStaySA and Serendipity Africa, with the support of the Western Cape Department of Environmental Affairs and Development Planning (DEA&DP), will be hosting a series of one-day workshops around the Western Cape to raise awareness and understanding of responsible tourism in the South Africa context.

The programme for the day will include the following:

- **What is a tourist and what is responsible tourism?**
Examine the history of the global responsible tourism movement and why it makes good business sense for South Africa
- **Investigating the state of the nation**
Looking at the current environmental situation, the economic impact of tourism and how this influences social development
- **A code of conduct for responsible tourism and being a responsible tourist.**
How can we make easy changes that make a difference?
- **Practical exercises that impact our every day experiences.**
How we are influenced by our shopping basket, and how to identify the best business model for responsible tourism

The workshop in Hermanus is scheduled for 23 June from 9:00 ó 15:00 at the Inn AfriKa Guest House.

To RSVP, or if you have any queries about the workshop, please contact Zanie Cilliers on 021 702 3622 or zanie@sustainable.org.za

Kind Regards

Lize Jennings and Helen Turnbull



The Workshop Series is supported by the Western Cape Department of Environmental Affairs and Development Planning (DEA&DP)