











Dear Members,

We almost at the end of winter, which also means the end of the "Slow Season". As we approach spring and September we have high hopes for a busy season ahead and a climb in visitors numbers all the way through to the New Year! Yes can you believe it's only **142** days to Christmas!

So what have we been up to at the Tourism Bureau?

The Moving Mountains Project

• We were blessed to receive funding for an upliftment - project in the community, and although it was at short notice we managed to put together a plan and a great team to get some things done and make a difference in the community. Together with Rev. Edwin Arrison (Arabella community trust), some Volunteer's from all over the world (England, Zambia, Australia, Peru, Cuba, Nigeria and some South –Africans from Roodepoort & locals from Kleinmond), Counselors like Lisel Krige and members of the committee, some great small projects were completed.





• The embankment as you drive into Kleinmond from Betty's Bay Side, was cleared of rubble and rubbish. Harold Porter National Botanical Gardens supplied us with some indigenous plants which were plated on the embankment where aliens were taken out.



• The volunteer's braked for lunch at the Bureau and the tackled the Gardens & Wendy House at Siyabulela Pre School, which was in need of cleaning and varnishing. It was wonderful to witness the great spirit of these young volunteer's and made me realize again that one can give a little of your time and make a big difference to someone's life.



Mandela Day

• Arabella had a cleanout and we got a whole lot of towels and bath mats. These were distributed amongst people in the community, KAWS, Kleinmond Animal Clinic, The Vet Shop etc. One rainy afternoon a few days before Mandela Day the Staff at the Bureau went on a drive and handed out some more towels to anyone and everyone walking in the rain in Kleinmond. Sometimes the things we take for granted can be the same thing someone else is praying for.







Members Mingle

• Our members mingle was held on 30 July 2014 at the Tourism Bureau. For those of you who were unable to make it, you missed out on a lovely evening of Soup, Sherri and great conversations. The Honourable Mayor Nicolette Botha-Guthrie graced us with her presence and made a short but enlightening speech to all.

Judy Lain from WESGRO delivered a short but informative speech to our members and Councillor Ben Solomon also joined us for the evening.



I would like to thank everyone who attended and contributed to making the mingle a success.

The Mingle will be held quarterly in future. This will make it easier for everyone to save the date.

New Tourist Map

• The Samples of the new tourist map has arrived. We will keep you updated as to when they will be available in the office. Keep in mind that advertising space on the new map is limited and details for this will follow.







@ The Office

 Harold Porter National Botanical Gardens has done a Lovely indoor Garden display for the office, for those who have not seen it I attach photo's. Unfortunately the garden cannot be a permanent display because our indigenousness Fynbos needs to be outdoors to survive. The display will be taken down but the good news is that another will be done for Arbour week and another in December Holidays. So be sure to visit the office to see these wonderful displays.



We would also like to thank Cape Nature for the advertising contribution in the new office. The photo of the Eco Cabins at Koggelberg Nature Reserve is an attribute to our office. I would like to encourage members to advertise on our designated wall space. A previous email in this regard has gone out but we would like to continue encouraging more advertisers. Should you want more information regarding Space and Costs please contact us at the office.



A Screen has been put up in the office by Unimarc. On this it displays adverts of members at R80-00-R90.00 per month. A great way to advertise, as everyone is drawn to a TV screen. Should you be interested in advertising on the Screen please call Frans 082 271 5201 for further details.







Our Children's Corner has been beautifully decorated with murals done by Hanlie Prinsloo from "Krappies & Krefies" School. Thank you Hanlie, it looks amazing.



Other News

Members Brochure Opportunity

• For an R100.00 extra you can now have your Brochures distributed at the 3 other Tourism Bureau's (Hermanus, Stanford & Gansbaai). The staff at HKTB will make sure your brochures get distributed. An emails regarding this opportunity has been sent out. Should you be interested, please contact us at the office during office hours.

Volunteers

At the moment the permanent staff at the office consists of Anecia and myself. As in many other
tourism offices I would like to encourage our members to play an active part in the office – we
would really appreciate a few volunteers to assist if you can find the time. Especially in the
Holidays and Sundays once season starts. (From September) Should you be able to assist please
contact us at the office.

Warm Regards

The Tourism Team

Madelaine Coetzee & Anecia Olivier

For more information please contact us on 028 271 5657 or send an email to info@kleinmondtourism.co.za





