



HANGKLIP-KLEINMOND TOURISM BUREAU

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Dear Prospective Member,

We extend an invitation to you to become a member of the Hangklip-Kleinmond Tourism Bureau (HKTB).

Our Bureau is one of four Tourism Bureaux on the Cape Whale Coast, extending from Rooiels to Pearly Beach in the south. Tourists, both local and foreign, regularly visit the Hangklip-Kleinmond Bureau Visitor Centre (29 Main Road in Kleinmond), and our service record is today regarded as amongst the highest standard in the Western Cape.

When you join the Hangklip-Kleinmond Tourism Bureau, you help mobilise our efforts to increase visitor numbers to our beautiful region, thereby benefitting our local economy, environment, and communities.

As a member you are entitled to the following benefits:

Free brochure display at the HKTB Visitor Centre in Kleinmond.

Listing on HKTB's official information website, www.kleinmondtourism.co.za.

Your listing can include your logo, web link, business information, and photos, and can even be used to promote seasonal specials and events.

Accommodation Members would benefit from our **centralized reservations service**, operated from the HKTB Visitor Centre. This service is provided on a **10%** commission fee structure. (Contact our office for details).

Business members can also benefit from being part of our **comprehensive referrals database**, provided free of charge to both residents and visitors to our area.

Members are provided the opportunity to **participate in any local, national, and international marketing event, workshop, festival, and show to which the HKTB is actively involved**. Preferential benefits are always provided to HKTB members at steeply discounted rates.

Dedicated support and guidance is provided on all tourism matters, from road signage to municipal regulations to tourism marketing.

Ultimately, members of the Hangklip-Kleinmond Tourism Bureau have far greater access to information and resources that can benefit tourism-related business, while increasing networking, promotional, and business opportunities within the entire Cape Whale Coast community. We once again appeal to you to take part in the rapidly growing tourism industry in our area by becoming a member. We look forward to welcoming you soon!

Yours in Tourism,

Hangklip-Kleinmond Tourism Bureau